

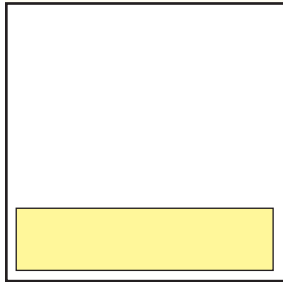
# 2024 ADVERTISING RATE CARD

(757) 502-5393 • jhd@princessanneindy.com • Pungo Publishing Co., LLC, P.O. Box 7064, Virginia Beach, VA 23457

**Reach people likely to do business with you in Virginia Beach while supporting award-winning journalism.**

**Low rates • Targeted distribution • 12K+ readers monthly • \$10 stock art fee per piece • No set-up fee**

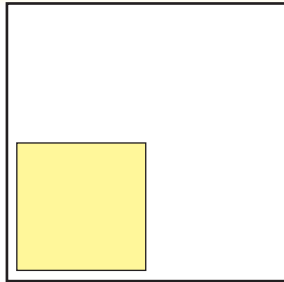
## Display Advertising Small Business Specials [Width By Height]



### Quarter - Inside

9.9" X 2.46"

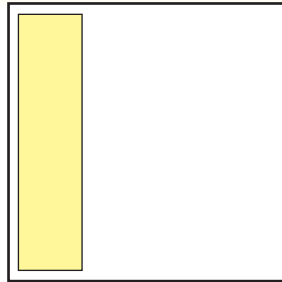
\$125 single edition  
 \$110 per multiple run  
 \$95 per 4 or more editions



### Quarter - Inside

4.86" X 4.95"

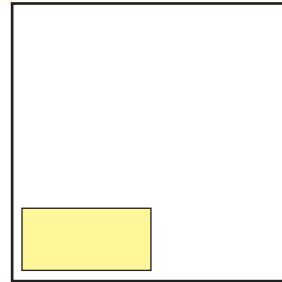
\$125 single edition  
 \$110 per multiple run  
 \$95 per 4 or more editions



### Quarter - Inside

2.35" X 9.9"

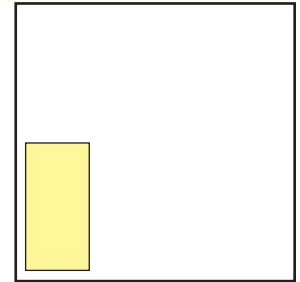
\$125 single edition  
 \$110 per multiple run  
 \$95 per 4 or more editions



### Eighth - Inside

4.86" X 2.46"

\$70 single edition  
 \$60 per multiple run  
 \$45 per 4 or more editions



### Eighth - Inside

2.35" X 4.95"

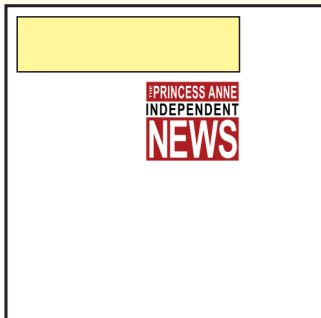
\$70 single edition  
 \$60 per multiple run  
 \$45 per 4 or more editions

## Extended Run Small Business Specials [Width By Height]

**Quarter Page:** \$575 for half year [12 consecutive editions] or \$1,000 for full year [25 consecutive editions]

**Eighth Page:** \$400 for half year [12 consecutive editions] or \$725 for full year [25 consecutive editions]

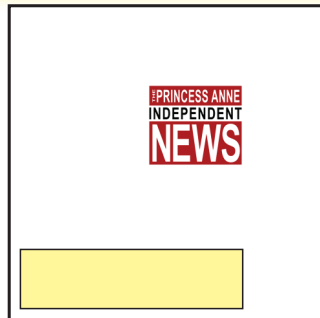
## Display Advertising [Width By Height]



### Front Banner - Top

7.38" X 1.93"

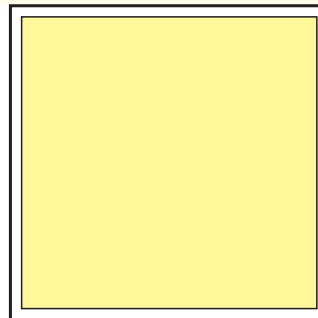
\$500 single edition  
 \$465 per multiple run  
 \$425 per 4 or more editions



### Front Banner - Lower

7.38" X 1.93"

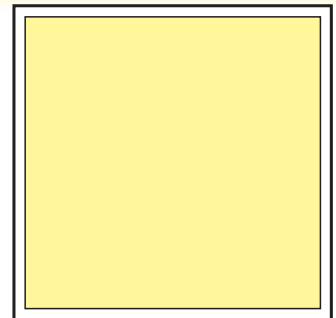
\$400 single edition  
 \$365 per multiple run  
 \$325 per 4 or more editions



### Full Page - Back Cover

9.9" X 9.9"

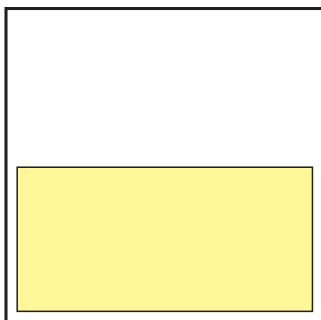
\$425 single edition  
 \$385 per multiple run  
 \$345 per 4 or more editions



### Full Page - Inside

9.9" X 9.9"

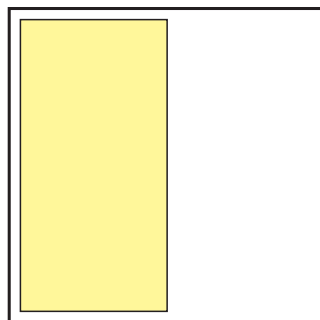
\$400 single edition  
 \$365 per multiple run  
 \$325 per 4 or more editions



### Half Page - Inside

9.9" X 4.95"

\$245 single edition  
 \$205 per multiple run  
 \$180 per 4 or more editions



### Half Page - Inside

4.86" X 9.9"

\$245 single edition  
 \$205 per multiple run  
 \$180 per 4 or more editions

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- All political advertising must be marked in keeping with Virginia state elections law and be paid prior to publication by a designated campaign depository. We no longer accept ticket (multiple candidate) ads unless the ad is paid in full up front.
- We will not run ads meant to emulate editorial content or confuse readers, such as ads with bylines, ads made to look like a newspaper or those making questionable medical claims.
- We are a community newspaper, not a design studio. We can help with simple layout. All clip art must be licensed.